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Anytime Fitness announces appointment of Stuart Broster as UK CEO

London, UK – 18th August 2017: Anytime Fitness, the fastest growing fitness franchise in the world, today announces Stuart Broster as UK CEO. Stuart has been appointed to drive business growth and help the company achieve its ambitious business target of becoming the UK's largest health club provider.

With more than 40 years' experience in the hospitality and health and fitness industries, Stuart joins Anytime Fitness after a nine year stint managing his own company, a hotel management organisation with a franchise portfolio including Holiday Inn, Hilton, AccorHotels and Ramada.

Prior to this, Stuart was CEO at LA Fitness where he helped grow the group to over 100 clubs, from both organic and successful acquisitions.

Stuart has previously worked as President and Vice President of Operations, Sales and Marketing for Hilton, Canada with seven corporately owned and 35 franchise sites. From 1997 to 2001 he was Managing Director of LivingWell Health Clubs, where he took the company from a turnover of £10m to £80m and saw it expand worldwide to over 150 clubs. He has also been Chair of the Board of Government Fitness Industry Alliance and Non-Executive of FitPro and 3D Leisure.

Stuart comments, "I am delighted to be joining Anytime Fitness at a time when the company has clearly established itself as the significant challenger brand in the health and fitness space. The industry has experienced impressive growth over the last twelve month period, with increases of 4.6% in the number of fitness facilities and 5.1% in the number of members.

"As a part of this, Anytime Fitness opened its 100th UK club in January this year, which has helped position the business as the fastest growing fitness franchise in the world with plans to open the 160th by the end of the year. Joining the team at such an exciting phase of its growth represents an exciting professional challenge."

Andy Thompson, Anytime Fitness UK Chairman, comments, "The experience Stuart brings with him to Anytime Fitness will help us to achieve our ambitious growth goals. He has a proven track record managing businesses in the health and fitness space and we are pleased to welcome him to the Anytime Fitness team."

Named #1 Top Global Franchise by Entrepreneur magazine, Anytime Fitness have surpassed franchise leaders such as Subway, McDonald's and Pizza Hut. The gymboasts more than three million customers, in over 3,600 locations across the world.

For more information on Anytime Fitness membership and franchise opportunities, please visit: www.anytimefitness.co.uk

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Notes to Editors

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About Anytime Fitness

Ranked #1 on Entrepreneur's prestigious Top Global Franchise list, Anytime Fitness is the fastest-growing gym franchise in the world, with over 3,600 gyms serving more than 3,000,000 members on five continents. Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing its members with convenient fitness options and friendly, personal service in well-maintained facilities which feature top-quality exercise equipment. With gyms in 30 countries and over 125 trading in the UK. All franchised gyms are individually owned and operated. Join one gym and use them all.