

## **ANYTIME FITNESS OPENS 150<sup>TH</sup> UK CLUB**

*Latest club in Paignton brings up significant milestone*

Anytime Fitness, the UK's leading fitness franchise, is celebrating its 150<sup>th</sup> location in the UK following the latest club opening in Paignton.

The landmark comes eight years after Anytime Fitness opened its first UK club in Bristol in 2010, showcasing its impressive growth as the second largest private health club operator in the UK, with over 150,000 members across locations in England, Scotland, Wales, Northern Ireland and the Republic of Ireland.

The opening means the UK is the fourth country to have 150 Anytime Fitness clubs open, alongside the USA, Australia and Japan. The franchise-based business recently opened its 4,000<sup>th</sup> location worldwide, a landmark reached faster than world-renowned franchise McDonald's.

The occasion will be marked with a celebration at the latest club in Paignton, with Anytime Fitness Support Office staff attending a special event alongside the club's staff and new members.

Chuck Runyon, Anytime Fitness CEO and founder says: "We're delighted that the UK has opened its 150<sup>th</sup> Anytime Fitness club. The rate of growth showcases the commercial strength of the brand as well as the commitment of its franchisees. We know the team here are working hard to fulfil their objective of becoming the largest fitness club operator in the UK and we look forward to celebrating their next milestone."

Stuart Broster, Anytime Fitness UK CEO commented: "Reaching 150 clubs is a notable moment for Anytime Fitness in the UK. The rapid expansion since we opened our first club in 2010 is testament to the hard work that's been going on across the country and the popularity of our clubs' 24/7 opening hours and community spirit.

"The fitness industry has changed dramatically and we're always assessing and evolving the way we do things to react to this ever-changing landscape, providing a relevant and engaging proposition for our members."

Anytime Fitness is expected to reach over 180 clubs by the end of 2018 with a further 30 clubs having property secured and at various stages of the construction process. It expects to surpass the 200-club milestone in 2019.

### **ANYTIME FITNESS IN NUMBERS:**

Number of clubs open: 150

Number of members: 150,000

Average membership fee: £34.95 per month

Number of franchisees:

Approximately 200 franchisees that currently own or are interested in owning a UK club

Number of clubs in the pipeline:

Around 30 that already have property

**ENDS**

**Press contact:**

Promote PR

[anytimefitness@promotepr.com](mailto:anytimefitness@promotepr.com)

01628 630363

**About Anytime Fitness**

Ranked #1 Global Franchise (2014-2016) and #1 Fitness Franchise for eight consecutive years (Entrepreneur Magazine Franchise 500), Anytime Fitness is the fastest-growing fitness franchise in the world (IHRSA). Outpacing the likes of McDonald's and Subway, Anytime Fitness opened 3,000 clubs in just 13 years. Today, Anytime Fitness has over 4,000 clubs, in 30 countries, with over 4 million members. Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing its members with convenient locations and opening hours, quality clubs and community aspects with a friendly, personal service. With 150 clubs trading in the UK, Anytime Fitness operates a join one, join all policy. All franchised clubs are individually owned and operated with state-of-the-art equipment, private bathrooms and welcoming environments, giving a health club feel at an affordable price.